



Mette Møller

Risk-taking among young moped riders in Denmark

Foto: Colourbox

17. september 2019 DTU Management



Mopeds in Denmark

Large moped/moped 45 km/h

- ✓ Age limit 18
- ✓ License required (unless B)
- ✓ Speed limit 45 km/h
- Riding on the road (not on bikepath)
- ✓ Helmet is mandatory



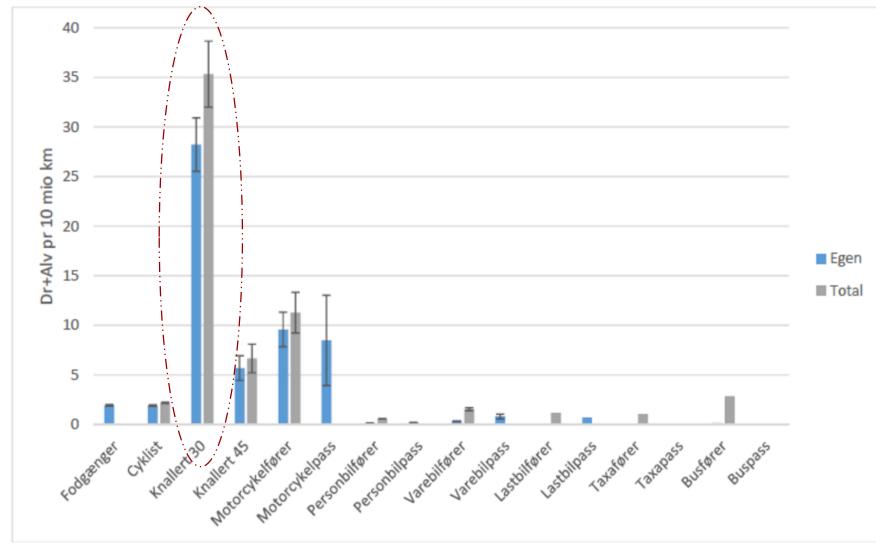


Today

Risk-taking behaviour among young Moped 30/h riders **Violations Underlying assumptions**



Relevant for road safety?



Ref: Risiko i trafikken 2007-2016, Christiansen & Warnecke (2018)

- ✓ Moped 30: Highest risk of death/serious injury
- ✓ App. 30 x higher risk compared to car riders
- ✓ Knowledge on behaviour and risk is limited particularly regarding young moped riders
- Existing knowledge (DK + international) indicate that engagement in violations is of key importance)



Data

Moped riders aged 15-17

Rural areas

Comparably high number of crashes

Comparably high number of kilometers

4 Focus group interviews

35 Adolescents

5 women 30 men

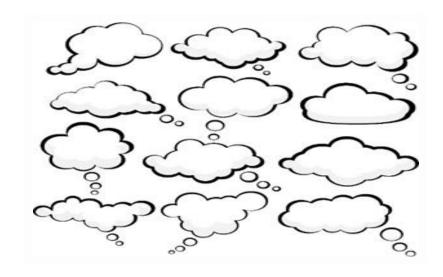
Semi-structured interview guide

Audio recording

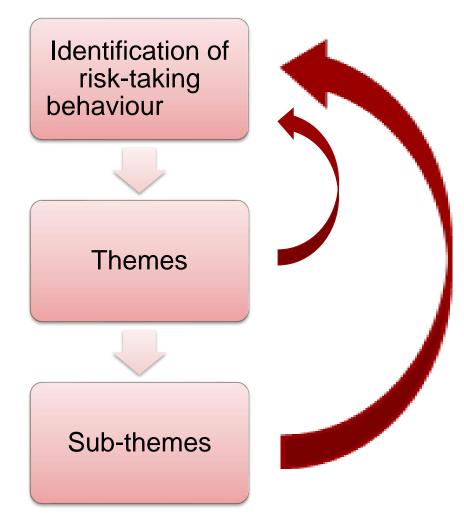
Verbatim transcription



Analysis

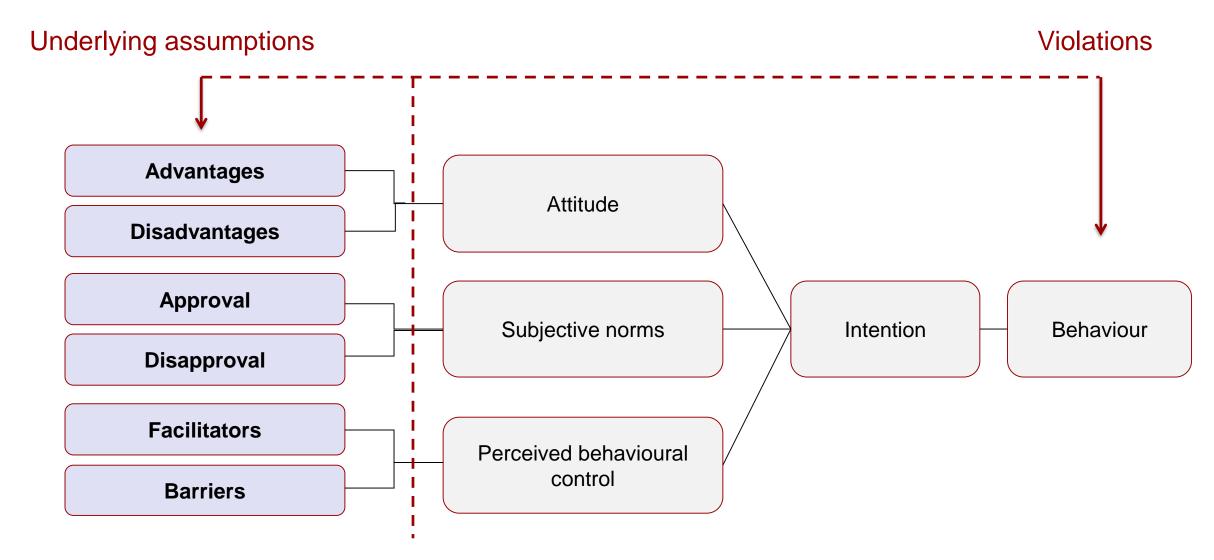








Theory of Planned Behavior (TPB)







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Violations mentioned

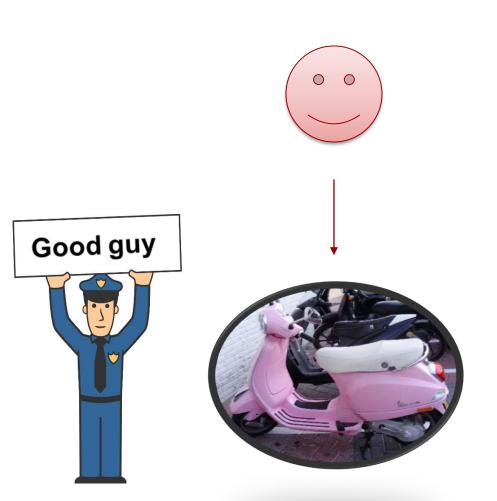


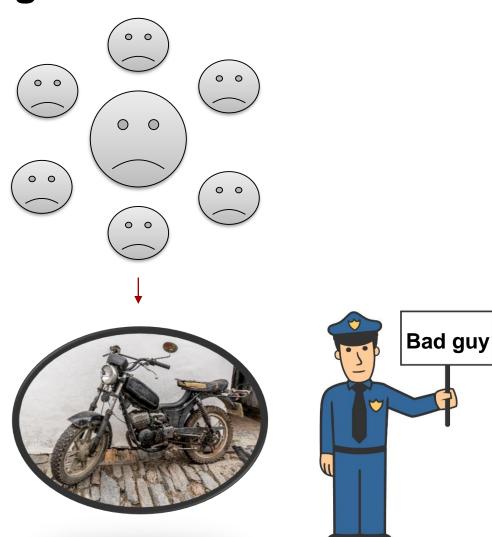
Category	Examples
Illegal maneuver	Speeding, red light running, passengers
Impaired riding	Alcohol, drugs, fatigue
Illegal location	Riding on road/pavement
Maintenance	Front/rear lights, front/rear brakes, tuning
Non-use of mandatory safety equipment	No helmet

Method does *not* allow assessment of frequency – large variations between violations and participants...... But *impression*: Speeding, tuning, poor maintenance – frequent and part of everyday moped riding



Self image, group association engagement in violations





Further analysis is needed



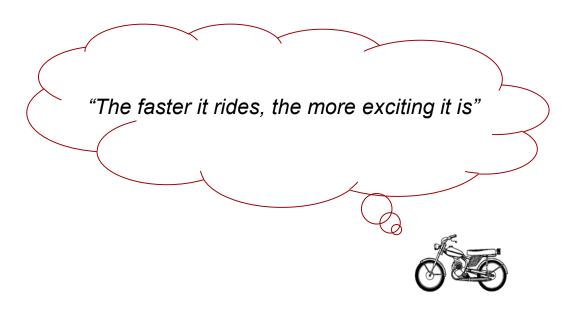


Attitude

Violation	Advantages		Disadvantages	
Speeding		Saving time, fun, pleasure	>	Person injury
Riding on road (not bike path)	₽	Nice flow, avoid cyclists	Apprehension	
Passenger	Direct	Convenience, pleasure, help friends	hens	
No helmet		Convenience, hairstyle, comfort		
Poor maintenance	_	Avoid expenses and trouble	by the	
Impaired riding	Indirect	Avoid parental involvement, avoid walking	police	
Red light riding	ct	Avoid feeling stupid	Ф	



Quotes – direct and indirect advantages



"Somebody tried to steal my moped, and he messed something up and broke the lights. I rode the moped like that for 6 months.
It would cost 55 EUR to fix it.
I did not want to spend that much money"







Quote - disadvantage

"I no longer engage in violations, honestly, - I was apprehended by the police....next time, I loose it all".





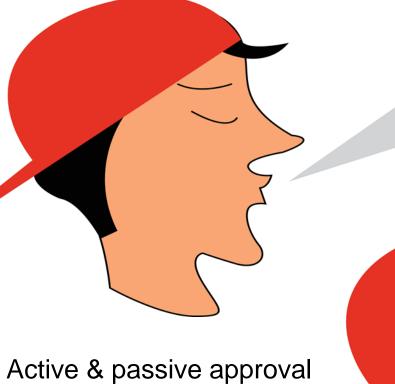
Subjective norms

	Approval				Disapproval		
Violation	Active		Passive		Doronto	Voung	
	Parents	Young	Parents	Young	Parents	Young	
Speeding	X	X	X	X	X	X	
Passenger	-	X	X	X	X	X	
Ride on road	-	-	-	X	X	X	
No helmet	-	-	-	X	X	X	
No maintenance	-	-	X	X	X	X	
Impaired riding	-	-	-	Χ	X	X	
Red light running	-	-	-	X	X	X	

- Further studies needed large differences attempt to illustrate don't over-interpret
- Examples of approval and disapproval for all violations and among parents and youth
- However in some cases parental influence relevant to address

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"My father Told me to tune the moped" "My mother would kill me"



Disapproval

"My parents don't care "

e & passive approval

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Perceived behavioral control

Barriers

Police

Parents

Perceived risk of injury



- Police if perceived risk of apprehension is high
- Presence of parents / police
- Friends not mentioned as a barrier
- Perceived risk of injury

Facilitators

Own riding skills

Ability to compensate

Moped design/capacity



- Belief that violations are possible with no major consequences
- Trust in own competences
- Trust in ability to compensate (alternative routes, only a few drinks....



Quotes - barriers and facilitators





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Engagement in violations is supported by

Perceived advantages (practical, social, direct, indirect....)

Apparently extensive approval (active and passive)

Strong belief in own skills and capacity to compensate

Key barriers

Presence of police/parents (with "appropriate" attitude)

Perceived risk of loosing license

Perceived risk of injury

Next steps

Prevalence, predictive power, subgroups of moped riders, association to other aspects



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